



# FLOORING NEWS

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## Tile Redi Upgrades Website

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Coral Springs, FL, November 25, 2008--Tile Redi has improved its website to be even more user-friendly for architects, designers, and commercial specifiers. Utilizing search engine optimization, Tile Redi's new website at [www.tileredi.com](http://www.tileredi.com) offers more information in a readily accessible format, and the ability to purchase its line of barrier and barrier-free shower pans and allied products at the click of a button.

Those who keystroke [www.tileredi.com](http://www.tileredi.com) will be presented with a website that not only educates browsers relative to the benefits offered by this unique line of products. But, it also imparts various ideas on how Tile Redi shower pans will solve and/or simplify a myriad of construction concerns, both for the residential and commercial construction sectors.

"It's important that tile installation pros, builders, developers, architects, designers, distributors and end-users know that there is a line of shower pans readily available which offer a water intrusion solution," stated Farrell Gerber, Executive V.P Sales.

"Additionally, these products save contractors countless hours of installation time. Upon being installed, each unit is ready to accept the ceramic tile or natural stone directly to its surface."